

NEWS

5850 W. Glendale Ave., Glendale AZ 85301 www.glendaleaz.com

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CONTACT: Kimberly Larson, 623-930-2989, Public Information Office

## GLENDALE CVB CONTEST OFFERS FAMILY FOUR-PACK OF TICKETS TO LEGO KIDSFEST JULY 12-14

**GLENDALE**, Ariz. – A major attraction for families and children is coming to Glendale this summer! Making its first appearance in the Southwest, the LEGO® KidsFest will arrive at the University of Phoenix Stadium July 12-14, and the Glendale Convention & Visitors Bureau is giving away a four-pack of tickets to one lucky family.

The LEGO® KidsFest is filled with interactive, creative and educational activities for the whole family. These activities will include: LEGO & DUPLO® Construction Zones, dozens of large-scale and miniature LEGO models and displays, LEGO Games, group builds, LEGO Master Builders, and much more.

To enter the contest, you can simply log on to www.facebook.com/GlendaleCVB and click on the 'contest' tab. There are multiple ways to enter through the contest app, including commenting on "Where's the LEGO Minifigure?" posts, liking the page on Facebook, tweeting about the event, pinning to Pinterest and more.

One person will be randomly drawn to receive a "VIK" (Very Important Kid) four pack of tickets for the grand prize and two runners up will receive four packs each of tickets good for the Friday, July 12 session. The LEGO KidsFest VIK Preview Event takes place from 3 - 4 p.m. on Friday, July 12. This invite-only event offers attendees the opportunity to work one-on-one with a LEGO Master Model Builder, to be the first to contribute their LEGO build to Creation Nation, and to be the first to see the event experiences. This also includes admission to that day's session from 4 - 8:30 p.m.

Prize winners will be selected and notified on Monday, July 8. Contest entrants must be 18 and older. Any posts, comments and images shared through this contest become the property of the Glendale CVB. Entrants agree to have their name and image used for promotional purposes for the Glendale CVB.

For more information on the LEGO KidsFest, visit <a href="http://legokidsfest.com/">http://legokidsfest.com/</a>. For more information on the contest, visit www.visitglendale.com or www.facebook.com/GlendaleCVB.

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